

A computer monitor showing a bus tracking application. The top half of the screen displays a map with several blue location pins and a yellow route line. The bottom half of the screen shows a table with bus stop information.

Stop Num	Stop Name	Sched. Arrival	Est. Arrival
•	Depot	06:55 am	06:55 am
•	1 West Ave & Potomac Ave, NY	07:06 am	07:06 am
•	2 Walker St & Potomac Ave, NY	07:08 am	07:08 am
•	3 Grant St & Potomac Ave, NY	07:09 am	07:09 am
•	4 Lafayette Ave & Parkside Ave, NY	07:11 am	07:11 am
•	5 W Delaware Ave & Dayton St, NY	07:15 am	07:17 am

WE TRACK THE BUSES
SO YOU DON'T HAVE TO

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Introducing the FirstView® District Dashboard and Parent App, the industry's most comprehensive and secure bus tracking and parent communication platform. Easy to use and completely customizable, FirstView® helps districts and parents better manage the moving pieces during the hectic before- and after-school rush.



CENTRALIZE DATA

FirstView® centralizes important operational data such as school arrival and departure times, route changes, route replay and more.



TRACK BUS STATUS IN REAL-TIME

Track the status of every bus in the fleet by school, route and stop in real-time to ensure safe arrivals and departures.



REDUCE INCOMING CALLS

Reduce the number of “where’s the bus” calls by encouraging parents to download the FirstView® Parent App. Parents can track their student’s bus in real-time to get an estimated arrival time. They’ll also see when the bus arrives to and departs from school.



CUSTOMIZE PARENT ALERTS

Quickly message FirstView® Parent App users across the district, a school or a specific route. Parent App users will receive an alert on their app.



SECURE DATA

FirstView® integrates with district data security protocols and features password protection and user management.



BUILT-IN CUSTOMER SUPPORT

Have a question? We have a timely answer. The dedicated FirstView® customer support team is available Monday through Friday via call or click.

[FIRSTVIEWAPP.COM](https://firstviewapp.com)

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